

## **A WORD OF CAUTION IF YOU ARE CONSIDERING FREEZE-DRY PRESERVATION**

Choosing the correct freeze-dry company to preserve your pet will be one of the larger decisions you will make in your life.

Many pet preservation companies are being dishonest. Many are using pictures of live pets and inferring that they are pictures of their freeze dry work. This is wrong. Do you want to trust your pet to someone who falsely advertises?

How can you recognize photos of live pets from actual freeze-dried pets. It is somewhat difficult. If a company uses pictures of pets which have all kinds of different back grounds, pictures of pets that are taken outdoors, indoors, on a blanket, on a rug, in the snow, etc., there is a good chance that these pets are alive. Call the company and ask “are these pictures of your freeze-dry work or are these photos of live animals?”

Notice that all of our pet pictures are taken with the same background of a blue blanket. Our pet pictures (which are all freeze-dried) are taken by a professional photographer. He uses a blue background and soft lighting. It makes our pets look good but also proves that each pet is indeed freeze-dried. It would be almost impossible to get live pets to pose in similar positions against the same background.

What we recommend:

Call two or three companies and ask questions. Ask if their photos are of freeze-dried pets or are they pictures of live animals. Also ask any other questions you might have.

Research the company or the name of the individual, you are considering. Simply go to Yahoo and type in the company or individual you are considering into the search box and hit enter on your computer. Find out how well they are known, if other individuals like their work, are there articles that have been written about them or their work and have they done other artistic work.

If you are considering our business, go to yahoo and type in “Anthony Eddy Wildlife Studio”. This should give you a better idea of who we are, how well we are known and some of our other achievements.

In closing, we think it is wrong for companies to falsely advertise, especially to people who are upset, grieving, and trying to make the correct decision in a very difficult time. We hope these companies will change their pictures on their websites that are truly pictures of their freeze-dry pets.

If you have any questions, please call us.800.529.3470